

# REC Recreation Strategic Plan

2024 - 2027

## VALUES

### COMMUNITY

Foster the development and preservation of a community where all members feel they belong

### INCLUSION

Embrace, validate, and celebrate all people's identities

### LEARNING

Transform, educate, and inspire through innovative experiential learning and leadership experiences

### EXCELLENCE

Pursue to explore and practice the highest standards by benchmarking our practices

### INTEGRITY

Uphold the highest ethical and professional standards in our service to students and the university community

## VISION - WHY

*A thriving Rutgers community embracing lifelong wellbeing*

## MISSION - WHAT

*Facilitate inclusive recreation opportunities to foster self-discovery, belonging, and wellness for the Scarlet Knight community*

## STRATEGIC GOALS

Provide a REC for EveryBody      Elevate Student Success      Promote a Culture of Wellbeing      Operate Sustainably

## OBJECTIVES

Ensure that everyone has the opportunity to engage and thrive      Enhance student's self-awareness, leadership skills, and career readiness      Actively engage and lead campus in developing a holistic culture of Wellbeing      Design and implement based on social, environmental, and economic impacts

## STRATEGIES

* Apply restorative practices to build, maintain, and heal relationships	* Transform, educate, and inspire through innovative experiential learning and leadership experience	* Inspire and empower everyone to live well and be well	* Meet current needs without compromising the future
* Connect, design, and invite underrepresented groups	* Provide meaningful & intentional development opportunities	* Nurture and strengthen relationships with campus and community partners.	* Standardize REC systems, procedures, and communication platforms
* Challenge cultural norms	* Facilitate learning in the midst of performing	* Operate with a growth mindset approach	* Change the organizational culture through "Believe in" processes
* Reduce barriers & intimidation	* Listen to students and speak their language	* Deliver programs outside of REC facilities	* Make data-driven decisions
* Design with everyone in mind	* Design and share One REC Story	* Model work-life balance	* Focus on quality over quantity